Course Schedule UC2F1611MDM

ASIA PACIFIC UNIVERSITY OF TECHNOLOGY & INNOVATION - APU

BA (Hons) in Media Marketing

2017

	December				January					February				March				April				May					June				July				August				September				October				November				December			
	28	5	12	19	26	2	9	16	23	30	6	13	20	27	6	13	20	27	3	10	17	24	1	8	15	22	29	5	12	19	26	3	10	17	24	31	7	14	21	28	4	11	18	25	2	9	16	23	30	6	13	20	27	4	11	18	25
Orientation																																																									
Communication Audit (L																				B	E	E																																			
Communication Audit (T																				B																																					
Customer Lifestyle and Behavior (L																				B	E	E																																			
Customer Lifestyle and Behavior (T)																				B																																					
Interactive Marketing (L)																				B	E	E																																			
Interactive Marketing (T)																				B																																					
Media Culture and Society (L)																				B	E	E																																			
Media Culture and Society (T)																				B																																					
Creativity & Innovation (L)																				B	E	E																																			
Creativity & Innovation (T)																				B																																					
Multimedia for Presenting and Promoting (L)																				B	E	E																																			
Multimedia for Presenting and Promoting (L)																				B																																					
Bank Draft																																																									
Exam Briefing																																																									
Exam Docket																																																									
Co-Curriculum																																																									
Business Research Methods (L)																																																									
Business Research Methods (T)																																																									
New Creative Media Industries (L)																																																									
New Creative Media Industries (T)																																																									
Public Relation (L)																																																									
Public Relation (T)																																																									
Script Writing for Radio and Television (L)																																																									
Script Writing for Radio and Television (T)																																																									
E Marketing (L)																																																									
E Marketing (T)																																																									
Advertising (L)																																																									
Advertising (T)																																																									
Progression Briefing																																																									
Internship Programme																																																									

Report Generation Date- 29/11/2016

***The schedule may be subject to revision**

E-Exam, B-Buffer Week