Course Schedule UC2F1611KMGT

ASIA PACIFIC UNIVERSITY OF TECHNOLOGY & INNOVATION - APU

BA (Hons) in Marketing Management

2017

	December				January					February				March				April				May					June				July				August				September				October				November				December			
	28	5	12	19	26	2	9	16	23	30	6	13	20	27	6	13	20	27	3	10	17	24	1	8	15	22	29	5	12	19	26	3	10	17	24	31	7	14	21	28	4	11	18	25	2	9	16	23	30	6	13	20	27	4	11	18	25
Orientation																																																									
Behavioral Science in Organisation (L																				B	E	E																																			
Behavioral Science in Organisation (T																				B																																					
Business Ethics & Governance (L																				B	E	E																																			
Business Ethics & Governance (T)																				B																																					
B2b Marketing (L)																				B	E	E																																			
B2b Marketing (T)																				B																																					
Commercial Law (L)																				B	E	E																																			
Commercial Law (T)																				B																																					
Creativity & Innovation (L)																				B	E	E																																			
Creativity & Innovation (T)																				B																																					
Marketing Intelligence and Research (L)																				B	E	E																																			
Marketing Intelligence and Research (T)																				B																																					
Bank Draft																																																									
Exam Briefing																																																									
Exam Docket																																																									
Co-Curriculum																																																									
Business Research Methods (L)																																									B	E	E															
Business Research Methods (T)																																									B																	
Critical Thinking in Management (L)																																									B	E	E															
Critical Thinking in Management (T)																																									B																	
Customer Lifestyle and Behavior (L)																																									B	E	E															
Customer Lifestyle and Behavior (T)																																									B																	
Delivering Customer Value (L)																																									B	E	E															
Delivering Customer Value (T)																																									B																	
E Marketing (L)																																									B	E	E															
E Marketing (T)																																									B																	
Intergrated Marketing Communication (L)																																									B	E	E															
Intergrated Marketing Communication (T)																																									B																	
Progression Briefing																																																									
Internship Programme																																																									

Report Generation Date- 29/11/2016
***The schedule may be subject to revision**
E-Exam, B-Buffer Week