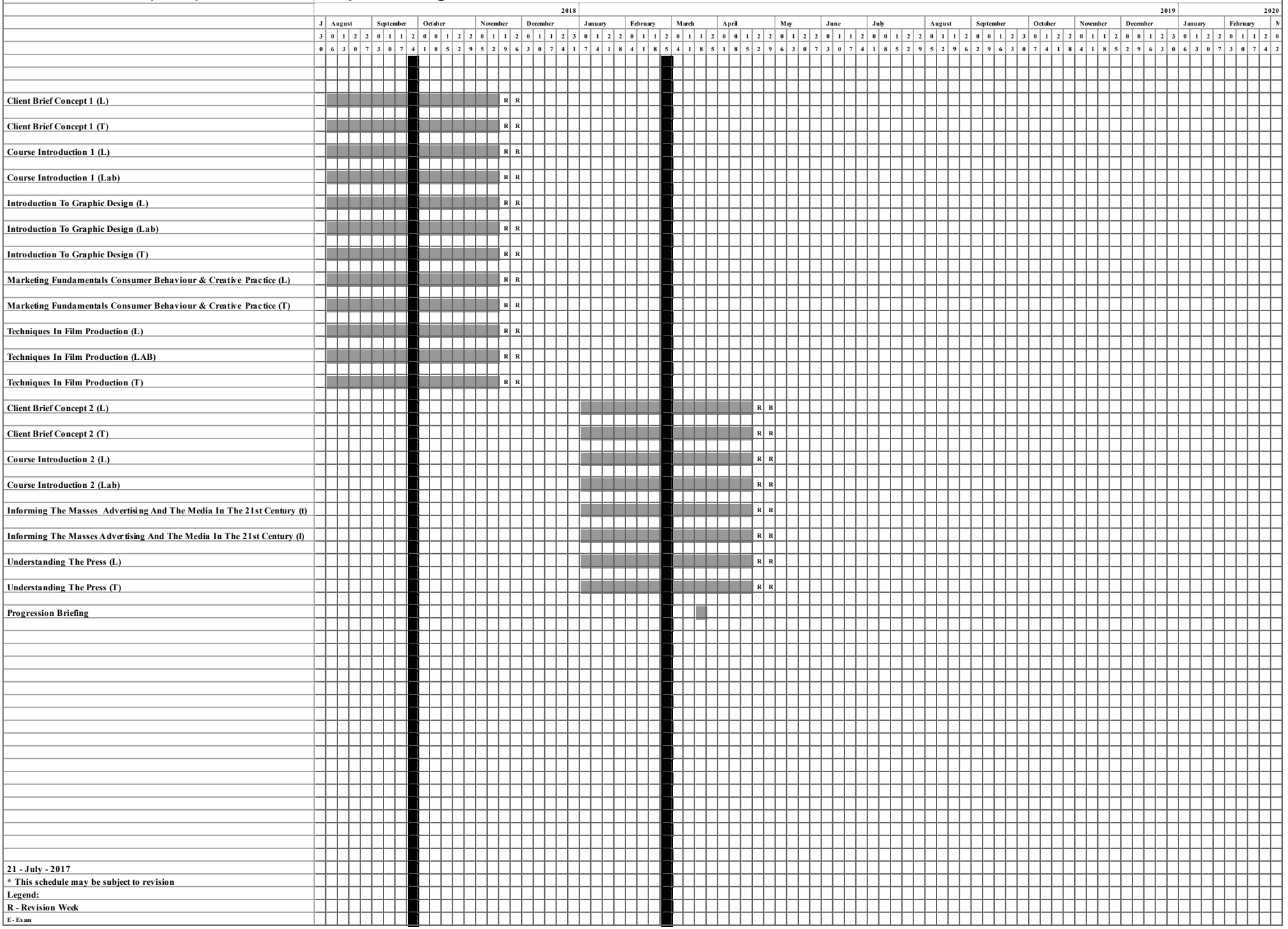
Course Schedule
APTDF1705DSM(ABM) - TPM

ASIA PACIFIC UNIVERSITY - APU
Diploma Programme



21 - July - 2017

* This schedule may be subject to revision

Legend:

R - Revision Week

E - Exam

Course Schedule
APTDF1705DSM(ABM) - TPM

	2020	
	March	
	0	1
	9	6
Client Brief Concept 1 (L)		
Client Brief Concept 1 (T)		
Course Introduction 1 (L)		
Course Introduction 1 (Lab)		
Introduction To Graphic Design (L)		
Introduction To Graphic Design (Lab)		
Introduction To Graphic Design (T)		
Marketing Fundamentals Consumer Behaviour & Creative Practice (L)		
Marketing Fundamentals Consumer Behaviour & Creative Practice (T)		
Techniques In Film Production (L)		
Techniques In Film Production (LAB)		
Techniques In Film Production (T)		
Client Brief Concept 2 (L)		
Client Brief Concept 2 (T)		
Course Introduction 2 (L)		
Course Introduction 2 (Lab)		
Informing The Masses Advertising And The Media In The 21st Century (t)		
Informing The Masses Advertising And The Media In The 21st Century (l)		
Understanding The Press (L)		
Understanding The Press (T)		
Progression Briefing		
21 - July - 2017		
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E - Exam		